

Advertise on the Conservative timeline



The first interactive online timeline of the Tory's ideological attack on trade unions and on workers' rights.

Advertising will:

- Raise awareness of your cause among trade union supporters
- Support the IER charity in its ongoing work
- Divert traffic directly to your website.
- Keep a valuable resource up and running

The Tory's ideological attack on workers: an IER timeline

We believe the Institute of Employment Rights is the first organisation to provide a fully interactive, online timeline showing the ideological attack on trade union and worker rights by the Tory government.

Use your mouse - or finger on a touchscreen device - to move through the last 6 years + of news and debate, following the erosion of workers' rights by the government since May 2010.

Click into a story to find out more about each issue and choose 'read more' to be forwarded to news articles from the time, or possibly even videos from trade unions or other parties explaining the issues at hand.

The timeline is completely free to users and is brought to you and kept up to date by the Institute of Employment Rights—a charity supporting the labour movement and informing the debate around employment rights and trade union freedoms.

To support our cause and keep this valuable and unique resource up and running, why not sponsor the timeline by advertising your union, organisation or campaign?

How many visitors do we expect?

Thousands of people come to our website every month, and the predecessor to our Coalition timeline, the Chronology of Labour Law 1979 to 2008, is consistently in the top ten most visited pages on our site.

Our interactive timeline is more detailed, multimedia, and it will be updated, so we expect it to draw even more traffic than the chronology.

As the only organisation tracking the ideological attack of the Tory government on trade union rights and employment law, this will be a must-have resource.

Costs

Banner advert: £50 per month

Small advert: £30 per month

Hyperlinks (embedded in timeline)
£10 per month

Video footage (embedded in timeline)
£15 per month

Contact us

Organise a meeting to find out how you could benefit from our timeline technology

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